



FOR IMMEDIATE RELEASE

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Sensatex, Inc. Names New Chief Executive Officer

BETHESDA, MARYLAND (October 15, 2004): Sensatex, Inc., the leading developer and provider of smart textile materials and applications today announced that its new management team will be led by Robert G. Kalik as the permanent Chief Executive Officer of the company. Mr. Kalik has been the Secretary/Treasurer of the company for the past 11 months. He replaces Chairman of the Board Frank Young, M.D., Ph.D. who was interim CEO since July 2004. Dr. Young remains Chairman.

“Bob has a track record of taking companies with promising emerging technologies and bringing those promising technologies to commercialization,” said Dr. Young on making the announcement of the unanimous decision of Sensatex’s board of directors. “His work over the last year as Secretary/Treasurer has solidified the company’s relationship with its technology partner at Georgia Tech, enabled the company to complete its first government contract with a successful field test of our “SmartShirt” system for first responders, and resulted in a restructuring of the company’s administrative operations, all of which positions the company for commercial success in the near future.”

Mr. Kalik most recently served as Chief Operating Officer of Cangen Biotechnologies, Inc., a Bethesda, Maryland-based biotechnology company where he oversaw the development of a commercial version that company’s proprietary bladder cancer diagnostic test, as well as the launch of the first National Cancer Institute-sponsored clinical trial for a cancer diagnostic. Mr. Kalik is senior partner in the law firm of Kalik Lewin and has represented corporate clients for 25 years on corporate, commercial and regulatory matters.

“Sensatex has a platform technology with multiple applications across many industries. It is time to realize the potential of those applications through the development of commercial applications of the technology,” said Mr. Kalik. -30-

ABOUT SENSATEX, INC. Sensatex, Inc. is a privately-held emerging technology company which is the leading developer and provider of smart textile materials and applications. Sensatex’s “Smart Shirt” technology integrates advances in textile engineering, wearable computing, and wireless data transfer to permit the collection, transmission, and analysis of diverse biometric data. Sensatex is headquartered in Bethesda, Maryland, with research facilities in the Maryland Technology Development Center, Rockville, Maryland.. Sensatex is on the world wide web at <http://www.sensatex.com>

IMPORTANT NOTE

Except for historical information presented in this release, matters discussed herein may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on the opinions and estimates of management only as of the date of this release and are subject to certain risks and uncertainties that could cause actual results to differ materially from any future results, performance, or achievements expressed or implied by such statements. Factors that might cause such a difference include, but are not limited to, uncertainties related to our access to capital, the progress, costs, and results of any product trials undertaken by us, progress of our research and development projects, and uncertainties related to whether our product candidates would ultimately achieve commercial success. We do not undertake any obligation to update publicly any forward-looking statement, whether as a result of new information, future events, or otherwise unless required by law.

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